**[Week 4 Written Assignment](https://ucumberlands.blackboard.com/webapps/assignment/uploadAssignment?content_id=_2840232_1&course_id=_138997_1&group_id=&mode=view)**

This week’s journal article was focused on how information and communication innovation drives change in educational settings. The key focus of the article was how technology-based leadership has driven the digital age.  Also, that the role of technology leadership incorporates with the Technology Acceptance Model (TAM).

In this paper, address the following key concepts:

1. **Define TAM and the components.**
2. **Note how TAM is impacting educational settings.**
3. **Give an overview of the case study presented and the findings.**

Be sure to use the UC Library for scholarly research. Google Scholar is also a great source for research.  Please be sure that journal articles are peer-reviewed and are published within the last five years.

The paper should meet the following requirements:

* **3-5 pages in length (not including title page or references)**
* APA guidelines must be followed.  The paper must include a cover page, an introduction, a body with fully developed content, and a conclusion.
* **A minimum of five peer-reviewed journal articles**.

The writing should be clear and concise.  Headings should be used to transition thoughts.  Don’t forget that the grade also includes the quality of writing.