Using ***exactly*** one hundred (100) words you will provide an elevator pitch/business case for one of the Projects you selected to review for Week 1. This pitch/case should cover the important elements of the project: who, what, where, when, and why?

This assignment should be single-spaced so do not change any of the formatting for this document.

News source (APA reference):

Web address:

City:

Elevator Pitch (100 words):