MGMT 3210-002 Writing Critique Assignment Rubric

A grade range: Excellent: Analysis is thorough and thoughtful; all elements of the analysis model are examined deeply; demonstrates thorough understanding of each element; effective examples and textbook page references to support all suggested improvements; writing is very effective (clear and fluid, with very few, if any, grammatical and mechanical errors); professional tone throughout; superior use of design elements to increase the clarity and make it easy for the reader to navigate the document; all instructions followed - all components included per instructions

B grade range: Good: Analysis includes most (or all) elements of the analysis model; some elements could be examined more deeply; demonstrates good understanding of the elements; good examples and textbook page references to support most suggested improvements; the writing is good (clear and fluid, with few grammatical and mechanical errors); professional tone included; good use of design elements to increase the clarity and help the reader navigate the document; most instructions followed - most components included per instructions

C grade range: Satisfactory: Analysis is incomplete (some elements of the analysis model missing or not effectively considered); demonstrates minimal understanding of the elements; some examples and textbook page references to support suggested improvements; writing is average (some lack of clarity and flow, impacting the reader's ability to easily understand the analysis presented; contains more than a few grammatical and mechanical errors); tone is inconsistent; some design elements used to help the reader navigate the document; some instructions followed - some components included per instructions

D grade range: Poor: Few elements of the analysis model are included or the included elements are not appropriately considered; demonstrates little understanding of the elements; few, if any, examples and textbook page references to support suggested improvements; writing lacks clarity and flow, with numerous grammatical and mechanical errors; tone is inappropriate; few, if any, design elements used to help the reader navigate the document; few instructions followed - few components included per instructions

F grade range: Fail: Does not meet requirements

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Late submission: _____   Overall grade: _____