Rhetorical Analysis Rubric

**Formatting Points:**

Correctly-formatted **header** with proper information: \_\_\_\_ (4 points possible)

One-inch margins on all sides: \_\_\_\_ (2 points possible)

Correctly-formatted **title page** with each required component: \_\_\_\_ (3 points possible)

Correctly-formatted **abstract**: \_\_\_\_ (5 points possible)

Correctly-formatted **Reference page** with an attempt at **proper citations**:

\_\_\_\_ (5 points possible)

Paper is **at least 3 pages (not including Reference, title, or abstract page)** in length:

\_\_\_\_ (6 points possible; -3/missing page)

**In-text citations** are executed properly: \_\_\_ (5 points possible)

**Implementation of Class Material:**

The paper focuses on a unique point of rhetorical analysis of the chosen piece:

\_\_\_\_ (10 points possible)

The writer has clearly summarized their chosen piece. The main points of the piece have been addressed but do not overtake the paper: \_\_\_\_ (10 points possible)

The writer has historicized the piece. There is an understanding of its background and context: \_\_\_\_ (10 points possible)

All evidence is working together instead of feeling like separate parts of the paper:

\_\_\_\_ (10 points possible)

Based on all three drafts, real work has been done to revise and refresh the paper from the first draft to the third draft:

\_\_\_\_ (10 points possible)

The writer examines the rhetorical elements that have the most impact on the piece. There is an attempt to understand what the text is doing:

\_\_\_\_ (10 points possible)

The writer has worked hard to understand and critique the rhetorical situation surrounding their chosen piece. The discussion of rhetoric moves beyond the typical and the basic:

\_\_\_\_ (10 points possible)