My business idea is on pastries, which a drastic change in my career since I have been working in the medical field and now being part owner of a small litigation support company. Owning a pastry shop and doing what I love will provide a potentially exciting business opportunity that will enable me to fill people’s hearts with joy and love through delicious food. After all, the first law of pies is ‘no pastry, no pie’ and not everyone can be a chef or a baker. But most of the people have modest ambitions. Due to my interest in baking, I have the advantage of controlling the product, being creative and room for further expansion (Busken., 2007).

Regarding business ownership, I’d go for Retail baking. This would give me an opportunity to work in stores such as specialty, grocery stores, and bakeries. This would give me the experience to gain more knowledge, then I would have the tools to start my own business. I chose to consider the retail baking as it comes with advantages such as personally preparing the baked goods and overseeing the whole baking process. I would also be responsible for training, hiring and supervising the staff under me. I would also get the opportunity to budget and handle small details like supplies and the production rate daily (Council Adopts New Guidelines for Assessing Project Proposals, 1998).

References

Busken. (2007). Baking: The Many Roles of Sugars in Baking. *Cereal Foods World*. <http://dx.doi.org/10.1094/cfw-52-4-0205>

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