COURSE PROJECT RUBRIC (13 Points)

| Course Project Paper | | | |
| --- | --- | --- | --- |
| **CATEGORY** | | **DESCRIPTION** | **COMMENTS** |
| Documentation and Formatting | | A quality paper will include a title page, abstract, proper citations using APA style, and a bibliography. |  |
| Organization and Cohesiveness | | A quality paper will include an introduction based upon a well formed thesis statement. The logical order of the content will be derived from the thesis statement. The content will be properly subdivided into sections derived from the outline. In a quality paper, the conclusion will summarize the previously presented content, and will complement the thesis statement from the introduction. |  |
| Editing | | A quality paper will be free of any spelling, punctuation, or grammatical errors. Sentences and paragraphs will be clear, concise, and factually correct. |  |
| Content | | A quality paper will have significant scope and depth of research to support any statements. Strategic implications will be explained and supported. Relevant illustrations or examples are encouraged. A quality paper will employ use of sound reasoning and logic to reinforce conclusions. |  |
| The proposal must be submitted and feedback received from the professor before beginning the project.  The project should follow the APA style of citing references in the text and on the bibliography page. No fewer than ten references must be used for research and properly cited.  Credible reference sources are available through the School Library and other sources.  The paper must be 6 - 8 pages in length, double-spaced, using a size 12 standard business font, using 1-inch margins and topic headings listed for the format requirements. | | | |
| Cover page | | |  |
| Table of content | | |  |
| 1. Abstract | | |  |
| 1. Brief Company background | | |  |
| 1. Discussion of business problem(s) | | |  |
| 1. High level solution | | |  |
| 1. Benefits of solving the problem | | |  |
| 1. Business/technical approach | | |  |
| 1. Business process changes | | |  |
| 1. Technology or business practices used to augment the solution | | |  |
| 1. Conclusions and overall recommendations | | |  |
| 1. High-level implementation plan | | |  |
| 1. Summary of project | | |  |
| 1. References | | |  |
| 1. Appendices | | |  |
| **Total** | 13 Points | A quality paper will meet or exceed all of the above requirements. All sections in the table of contents must be in the project to earn full credit. | |