Resources

Evaluating Sources

Review this module for guidance on determining the credibility of sources.

<http://www.webpages.uidaho.edu/info_literacy/modules/module5/5_0.htm>

SNHU Library Business Guide

Use this page as a starting point for conducting business research. It includes a number of recommended searchable databases as well as the library’s Multi-Search tool.

<http://libguides.snhu.edu/c.php?g=167397&p=2124292>

Annotated Bibliographies (Reference Lists)

Use the information as a guide when annotating your APA-format reference list.

<https://owl.purdue.edu/owl/general_writing/common_writing_assignments/annotated_bibliographies/index.html>

Conducting Interviews

Review this information on conducting interviews.

<http://web.archive.org/web/20141008030402/http://www.netplaces.com/improve-your-writing/laymans-journalism/eight-tips-for-conducting-interviews.htm>

Feature Articles

Read the information on feature articles. You may also wish to refer to this resource in the final Project as you get ready to write the feature article.

<http://wp.lps.org/akabour/files/2013/12/How-to-write-a-feature-story-Journalism-skills.pdf>

Informed Consent Script (Research Management)

Read this script aloud at the beginning of each recorded interview and have the person you are interviewing give her or his verbal consent.

<http://cfaresources.s3.amazonaws.com/BA%20Management/Research%20Management/ResearchManagement-InformedConsentScript.pdf>

Thesis Statement

Refer to this resource for guidance on developing the answer to your research question in the form of a thesis statement, which you will incorporate in your outline.

<http://web.archive.org/web/20150421101618/http://faculty.ncwc.edu/lakirby/English%20090/090%20Thesis.htm>

Evidence

Read this web page for guidance on using evidence to support a written claim, such as the answer(s) to your research question.

<http://writingcenter.unc.edu/handouts/evidence/>

Article Outline Guidance (Research Management)

Refer to this resource for guidance on the content and structure of your article outline.

<http://cfaresources.s3.amazonaws.com/BA%20Management/Research%20Management/ResearchManagement-ArticleOutlineGuidance.pdf>

Social Science Research Network

This site can be used to search for existing research and data on a range of topics, including crowdfunding.

<http://papers.ssrn.com/sol3/DisplayAbstractSearch.cfm>