## Essay 2

## TOPIC ONE: Social Media and Writing OR TOPIC TWO: Studying Abroad

**READING ASSIGNMENT # 2:** Tuesday, 10/9**.** Bring one copy and submit to Dropbox on BeachBoard

**IN-CLASS ESSAY #2:** Tuesday, 10/16.Bring a Green Book

**TYPED ROUGH DRAFT DUE:** Tuesday, 10/23 (3 PAGE MINIMUM FOR POSSIBLE FULL CREDIT). Bring Two Copies and submit to Dropbox on BeachBoard

**TYPED FINAL DRAFT DUE:** Tuesday, 10/30 (5 PAGE MINIMUM MINUS WORKS CITED-this comes to a minimum of 1675 words). Bring one copy and submit to Dropbox on BeachBoard

**TOPIC ONE**

In the article “Social Media Makes for Better Student Writing, Not Worse, Teachers Say” by Joanna Stern, she states, “her students are paying a lot more attention when it comes to their writing assignments, especially when they know it might be shared via Twitter itself. In rebuttal, Kori Morgan in “Does Popular Media Affect College Academic Writing?” she mentions, “Smiley faces, ‘OMG’ and ‘LOL’ are fine for text messages with friends, but according to a Shuttleworth Foundation study, Internet slang is creeping into academic papers in spite of its incompatibility with the genre's formal tone.”

It is recommended that all three articles be read to understand the different aspects of this issue and how these authors approach their argument. It is encouraged that you do some outside research to supplement your argument, but all three essays here need to be used in your essay.

The answer to the main question should be used to form your thesis.

**Main question:** **Does social media negatively or positively affect college student writing?**

Other questions to consider: What social media platforms are students using? What constitutes college writing? What has been your experience or knowledge of the topic?

# Articles

“Social Media Makes for Better Student Writing, Not Worse, Teachers Say” By Joanna Stern

<https://abcnews.go.com/Technology/social-media-makes-student-writing-worse-teachers/story?id=19677570>

“Does Popular Media Affect College Academic Writing?” by Kori Morgan

<http://education.seattlepi.com/popular-media-affect-college-academic-writing-1845.html>

“Social media helps teach better college writing” by Ash Evans

<http://uwm.edu/english/graduate/graduate-stories/social-media-helps-teach-better-college-writing/>

**TOPIC TWO**

In the article, “The Case for Studying Abroad,” Richard Stengel states, “In the 21st century’s global economy, the leaders will be the ones who reach outside their immediate sphere, immerse themselves in other cultures, and build networks as large and robust as the hyper-connected world. International study is an investment in that more globalized world.” In contrast, an article from the Daily Tar heel proclaims, “Participating in a study abroad program isn’t always productive for both the individual and the community he or she visits.” It is recommended that all three articles be read to understand the different aspects of this issue and how these authors approach their argument. It is encouraged that you do some outside research to supplement your argument, but all three essays here need to be used in your essay.

The answer to the main question should be used to form your thesis.

**Main question: Should college students study abroad?**

Other questions to consider: What does it mean to study abroad? What are the counter arguments to your argument? What has been your experience or knowledge of the topic?

**Articles**

“The Case for Studying Abroad” by Richard Stengel

<https://www.huffingtonpost.com/richard-stengel/prolific-exploration-the-_b_6198774.html>

“Opinion: Studying abroad is more complex than often portrayed” DailyTarheel.com, 15 April 2015.

<http://www.dailytarheel.com/article/2015/04/opinion-studying-abroad-is-more-complex-than-often-portrayed>

“US Falls Short in Studying Abroad,” by Allie Bidwell. US News.com, 17 Nov 2014

<http://www.usnews.com/news/blogs/data-mine/2014/11/17/how-studying-abroad-has-changed-in-the-last-decade>

# Essay I General Guidelines

IMPORTANT POINTS TO REMEMBER ABOUT ESSAY CONTENT:

* YOU MUST BE PERSUASIVE and THERE MUST BE A CLEAR AND ASSERTIVE THESIS STATEMENT.
* THE MAIN IDEAS IN YOUR ESSAY MUST BE YOUR OWN.
* YOU MUST ALSO INCLUDE SOME SUPPORT FROM YOUR OWN EXPERIENCES.
* IN ADDITION, YOU MUST USE INFORMATION FROM THE SELECTION USED FOR YOUR IN- CLASS ESSAY and YOU MUST USE INFORMATION THE SOURCES PROVIDED.

IMPORTANT POINTS TO REMEMBER ABOUT ESSAY FORMAT:

* Your essay must be 5 pages in length and typed in standard 12-point font, double-spaced and the format must follow MLA guidelines (Refer to *Rules for Writers 8th Edition)*.
* You may use direct quotations (no more than three lines), paraphrases, and/or brief summary information from your sources and all information from your sources must be properly cited in-text in MLA format.
* Your essay must have a title and “Works Cited” list as the last page.
* You must attach a copy of the Out of Class Essay Rubric to your essay. (page 3 of this handout)

# Essay I Outline

The Introduction

1. Thesis Statement: Clearly state the topic and your position on the topic in one sentence.

The Body

1. Topic sentence: Clearly present the point to be developed in this paragraph

List the evidence you will present to support your point, also list any sources to be used

A.

B.

C.

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List the evidence you will present to support your point, also list any sources to be used

A.

B.

C.

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List the evidence you will present to support your point, also list any sources to be used

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B.

C.

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List the evidence you will present to support your point, also list any sources to be used

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B.

C.

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List the evidence you will present to support your point, also list any sources to be used

A.

B.

C.

1. Topic sentence: Clearly present the point to be developed in this paragraph

List the evidence you will present to support your point, also list any sources to be used

A.

B.

C.

1. Concluding comments: Briefly list possible concluding comments.
2. **301A Out of Class Essay Rubric**

**Focus**
Topic and purpose are clear.
The essay is consistently focused on the topic.

The essay responds to all aspects of the assignment.

The Writer’s point of view is present and clear.
**Organization**

The thesis statement is clear, interesting and compelling.
All body paragraphs have clear, single main points.

All parts of the essay relate to the overarching focus and purpose.
Transitional devices of some kind guide readers through the text.
The ending brings the essay to closure with some appropriate method.
**Reasoning**
The significance of the topic is clear and assumptions are recognized and made explicit.

Ideas are developed thoroughly, deeply and demonstrate complexity of thought.
Analysis is logical, consistent, and well-developed.
Any source material is integrated smoothly and analyzed and synthesized.
The writer integrates his/her examples and analysis.
The writer acknowledges, respects, and represents accurately other points of view.

Conclusions follow logically from claims and the evidence presented.
**Conventions**
The writing demonstrates control of sentence structure, vocabulary and mechanics

Errors do not impede meaning to any significant degree.
Sources are appropriately cited and identified according to MLA Style.
The form, tone and voice of the essay are appropriate for the writer's purpose.
(Rubric Adapted from Composition SCO Measurable Objectives)