**MGMT 4100 – Movie Project Grading Rubric Student: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- |
| Item: | Comments | Points | Score |
| Synopsis |  | 5 |  |
| Concept 1 Scene Description |  | 5 |  |
| Concept 1 Explanation |  | 17 |  |
| Concept 2 Scene Description |  | 5 |  |
| Concept 2 Explanation |  | 17 |  |
| Concept 3 Scene Description |  | 5 |  |
| Concept 3 Explanation |  | 17 |  |
| Concept 4 Scene Description |  | 5 |  |
| Concept 4 Scene Explanation |  | 17 |  |
| Concept 5 Scene Description |  | 5 |  |
| Concept 5 Scene Explanation |  | 17 |  |
| Paper Requirements |  | 5 |  |
| Citations & References |  | 15 |  |
| Presentation, Spelling, Grammar |  | 15 |  |
| Total |  | 150 |  |

Comments: