

## **MBA 525 – Module 2: Journal Article Assignment 2**

### **Assignment**

You will locate one peer-reviewed journal article related to a topic covered in Module 2 and create a professionally designed PowerPoint presentation. In the presentation, you must identify the problem, process (method), and solution (results) of the study. The presentation should include a minimum of five slides, with audio embedded on each slide (for a total of five-to-seven minutes). You will also submit a Word document of your audio transcript.

### **Instructions**

This assignment asks you to focus on understanding three parts of a peer-reviewed journal article. It is important you select a qualitative or quantitative study that has a problem, method, and results section.

You should review the **Steps** and **Evaluating sources** information from the Journal Article Assignment 1 instructions to assist you with completing this assignment.

### **Statement on graduate-level writing requirements**

Your writing reflects your ideas and communicates your understanding of the topic to the instructor. Even though the writing in this assignment will be done as a presentation (PowerPoint slides and a transcript of your audio), it is important to adhere to graduate writing standards. This assignment will be graded on the composition elements listed below, as well as your understanding of the content:

Successful graduate-level writing should demonstrate

- Proofreading skills
- Correct grammar and punctuation
- Logical organization
- Proper content presentation (introduction, body, conclusion)
- Correct formatting for citations, references, and headings
- Correct and consistent use of APA style and formatting

### **Assignment submission**

You will submit this assignment in two separate files (audio transcript Word doc and PPT) **Chalk and Wire no later than Sunday 11:59 EST/EDT of Module 2**. The Journal Article 2 Chalk and Wire link is located in the Module 2 folder. Students who do not submit the assignment to Chalk and Wire will receive a zero. This is a key program assessment; the results are used to ensure students are meeting program goals. Video and PDF instructions can be found on the course home page. PDF instructions are also located in the Start Here folder. **(Chalk and Wire is linked to turnitin).**