

## Unit 1 - Discussion Board 2

### Assignment Overview

**Type:** Discussion Board  
**Unit:** Global Management Fundamentals  
**Due Date:** Tue, 7/11/17  
**Grading Type:** Numeric  
**Points Possible:** 75  
**Points Earned:** [47](#)  
**Deliverable Length:** 400–600 words

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### My Work:

Online Deliverables: [Discussion Board](#)

## Assignment Details

### Assignment Description

**Primary Discussion Response is due by Friday (11:59:59pm Central), Peer Responses are due by Tuesday (11:59:59pm Central).**

**Primary Task Response:** Within the Discussion Board area, write 400–600 words that respond to the following questions with your thoughts, ideas, and comments. This will be the foundation for future discussions by your classmates. Be substantive and clear, and use examples to reinforce your ideas.

### Key Assignment Description

Consider the following scenario:

You are competing for a promotion to global manager. This position involves managing three key departments located in three different countries with three very different cultures. You have been asked to create a PowerPoint presentation of 18 to 22 slides. Your presentation should persuade the hiring directors that you are the right person for the promotion.

Each week, you will use what you have learned to contribute to this presentation. The following table describes what is to be included in your presentation:

Section	Description	Slides
<b>Title Slide</b>	Title of presentation and author information.	1
<b>1: Global Management Fundamentals</b>	Use an original scenario to provide examples of the four fundamentals of management: <ol style="list-style-type: none"> <li>1. Planning</li> <li>2. Organizing</li> <li>3. Leading</li> <li>4. Controlling</li> </ol> Demonstrate how global strategy is incorporated in each example.	4–5
<b>2: Cultural Differences in Communication</b>	Research findings on the communication and business practice distinctions associated with a specific culture. Describe potential communication challenges and proactive solutions.	4–5
<b>3: Global Business Issues</b>	Application of Ethical Management Practice. This involves working through the five steps to decision making advocated by the Project Management Institute. An ethical dilemma will be provided and students will work through the decision-making process and come to a conclusion.	4–5
<b>4: Global Negotiations</b>	Methods for Managing differences: Competitive vs. Cooperative Cultures. Working through a conflict using the Managing Differences worksheet included in the course assignment using a conflict amongst your global team members.	4–5
<b>References</b>	Use APA guidelines to cite references.	1

### Your Discussion Board Assignment for this week:

The following functions are fundamentally important in the management role:

1. Planning
2. Organizing
3. Leading
4. Controlling

Give an example of how each function contributes to the management role.

Choose 1 as the most important, and explain why you chose that function over the other 3.

**Responses to Other Students:** Respond to at least 2 of your fellow classmates with at least a 100-word reply about their Primary Task Response regarding items you found to be compelling and enlightening. To help you with your discussion, please consider the following questions:

- What did you learn from your classmate's posting?
- What additional questions do you have after reading the posting?
- What clarification do you need regarding the posting?
- What differences or similarities do you see between your posting and other classmates' postings?

For assistance with your assignment, please use your text, Web resources, and all course materials.

## Reading Assignment

Peng, Chapters 11, 12, 13


### Assignment Objectives

- Identify current business trends for key insights and relevancy to management fundamentals.

### Other Information

There is no additional information to display at this time.

### Legend

 Extra Credit

 View Assignment Rubric



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