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|  | **Digital Media & Society**  **CMST 301 – Final Exam**  **Name of Instructor:** |

**Attention student:**  Before starting this examination, read this cover sheet. Type your name and date below and submit your completed exam to your Assignments Folder in your CMST 301 LEO classroom. Thank you.

Student Name:

Student ID: Date:

**DISTANCE EDUCATION FINAL EXAMINATION**

**EXAM INSTRUCTIONS**

**1.** Time limit:  **1-Week**

2.   Type ***directly*** in this exam (don’t forget to save your work).

3.   You must answer 4 of the 8 essay questions. Should you answer more than 4, only the first 4 will be graded. **Begin each essay on a separate page**. Each essay is worth 25 points for a total of 100 points for exam. You may delete any essay topic you are not using.

4. The exam is worth 20% of your final grade. Be sure you organize your response covering all the aspects of the question.

4. Each essay response is required to be at **least 500 words in length**.Essay responses that are shorter will receive deductions based on how many words under (the farther from the designated length, the higher the deduction). Between 400-499 words, you will lose 5 points, under 400 words, you will lose 10 points. Direct quotes do not count toward the word total. Please keep direct quotes to a minimum. Your response should be at least 90% original thought.   Also, I am expecting to see analysis and the synthesis of ideas in your essays (not just a manipulation of direct quotes with your words spliced in between).

5.   USING PROFESSIONAL OR SCHOLARLY SOURCES

Please do not use unprofessional sources such as Wikipedia, About.com, Answers.com, Dictionary.com, How.com, or anything remotely similar.  Examples of scholarly sources include: our course content (e.g. Read & Watch resources), textbooks, journal articles, trade magazines, and conference proceedings. UMUC has a top-notch, extensive online library. You can find many scholarly sources there. Note: "Personal communications (e.g. Twitter Posts, Blogs, and YouTube Videos)" are not considered professional or scholarly sources.   
  
 Include **at least TWO** in-essay citation in EACH essay and a **reference list at the end of each essay**.

Note: Please include the proper APA citation of your source (in the body of each essay) and reference(s) (at the end of each essay). UMUC has a very good online APA guide: <http://www.umuc.edu/library/libhow/apa_examples.cfm>

6.   Format: Open Books and Open Notes.

7.   This exam is \*\*not\*\* a group project. Your answers should be yours alone.

8. Please spell-check your work.

**ESSAY QUESTIONS**1. How has the Internet altered the way in which newspapers present news? How are print newspapers responding to the decline of subscribers and the rise of online readers? Support your discussion with reliable sources.

<Type your answer here>

2. How has Digital Media influenced (or changed) the field of education? Include a historical (before and after the digital media) and global perspective (include discussion of the US and at least two additional countries). Include whether the change has been positive, negative, or both. Support your discussion with reliable data.

<Type your answer here>

3. How has "fake news" come to exist and spread so rapidly? Why do you think this happens? How is "fake news" harmful? What are the long- and short-term effects and consequences of being a consumer of "fake news"? How does it affect each of us? How can we, as consumers and sharers of news, learn to identify potential "fake news" stories? Support your discussion with reliable sources.

<Type your answer here>

4. Define fair use and give examples of the four factors considered in deciding whether the use of another's copyrighted work is legal (a. the purpose and character of the use: b. the nature of the copyrighted work; c. the amount of the portions used; and, d. the effect of the use upon the potential market). Why is the issue of fair use described as a "flash point" for digital media? Support your discussion with reliable sources.

<Type your answer here>

5. How has Digital Media influenced (or changed) children of this generation? How are their lives different than ours? Include a historical (before and after the digital media) and global perspective (include discussion of the US and at least two additional countries). Include whether the change has been positive, negative, or both. Support your discussion with reliable sources.

<Type your answer here>

6. How has Digital Media influenced (or changed) the field of e-commerce? Include a historical (before and after the digital media) and global perspective (include discussion of the US and at least two additional countries). Support your discussion with reliable sources.

<Type your answer here>

7. How has Digital Media influenced (or changed) the culture? Include a historical (before and after the digital media) and global perspective (include discussion of the US and at least two additional countries). Include whether the change has been positive, negative, or both. Support your discussion with reliable data. Support your discussion with reliable sources.  
  
  
<Type your answer here>

8. Discuss how social media was used in the 2016 U.S. Presidential Election in terms of communicating with voters, fundraising, and campaign organizing. Discuss how databases of political information can be used to help voters make decisions on candidates and issues. Support your discussion with reliable sources.

<Type your answer here>